The 2nd China Pesticide Formulation Export Workshop

Hosted by: Shandong Provincial Pesticide Association and AgroPages
Topics: Opportunities and challenges, in transition from technical material to formulation
Date: 29th – 31st August 2017
Venue: Seashore Garden Hotel, Qingdao, Shandong

AgroPages and Association of Pesticide Industry, Shandong Province (APIS) will jointly organize the 2nd China Pesticide Formulation Export Workshop to be held in Qingdao, Shandong. The workshop is designed to focus on discussion of export-oriented product structuring transformation in the course of transition from technical material to formulation, whilst covering the two factors - registration and market. The subject of discussion will also include overseas business opportunities for Chinese formulation manufacturers. The workshop will serve as an intensive platform of exchanges for Chinese pesticide exporters.

For details of the workshop, please click on: http://events.agropages.com/cn/EventsDetail---1730.htm

Conference Agenda

During 8:30-12:00 on Aug 30

- Thinking on Chinese pesticide trade transformation  
  – Xu Hui, the vice chairman of China Crop Protection Industry Association (CCPIA).
  8:30 – 9:20

- Probe into possibilities of small and medium pesticide formulation manufacturers going global in alliance  
  – Mu Canxian, Chairman of the Board of Mindleader Agroscience.
  9:20 – 10:10

Tea Break

- Analysis of Chinese pesticide formulation export category, type of formulation, territory of trade)  
  – Wu Xiaoyi from the Institute for the Control of Agrochemicals, Jiangsu Province.
  10:20 – 11:10

- Pesticide residues requirements and declarations comparison of global import farm produce  
  – Piyatida (Tung) Pukclai, Lead in Asia Pacific region of Knoell
  11:10 – 12:00
## During 1:30-5:50 on Aug 30

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| 1:30 – 2:20   | **Innovation and development of pesticide formulations**  
               – Long Hao, director of formulation development of FMC Asia                      |
| 2:20 – 3:10   | **How precision agriculture will affect formulation development**  
               – Lawrence Yu, AMVAC’s Asia President                                            |
|               | **Tea Break**                                                                              |
| 3:20 – 4:10   | **Impetus of procurement comes from market demand**  
               – Lu Jian Senior Procurement Manager at Rotam                                   |
| 4:10 – 5:00   | **Summary of major formulation types and varieties registered in different markets**  
               – Li ZhiQing, Vice-general manager for Rainbow Chemical                          |
| 5:00 – 5:50   | **Agrochemical products applications in the CIS market**  
               – Svetlana Synkovskaya Marketing Director for APK Inform                        |

## During 8:30-12:00 on Aug 31

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| 8:30 – 9:20   | **The exploring and thinking about overseas expansion of China’s pesticide formulations**  
               – Li Ping, President of NongXin Company                                                 |
| 9:20 – 10:10  | **Rotam’s product deployment in Latin America**  
               – Thomas E Chaves, Vice President of Global Marketing at Rotam                       |
|               | **Tea Break**                                                                              |
| 10:20 – 11:10 | **How Willowood creates value for end-users**  
               – Vijay Mundhra, Executive Director at Willowood India                               |
| 11:10 – 12:00 | **How GoodAgro succeeds in transformation from an OEM player to a formulation research and production enterprise**  
               – Wang Maoqin, President of Nanjing GoodAgro                                        |